

Dear State College Businesses,

The Delta Zeta sorority here at Penn State would like to invite you to be a part of our philanthropic efforts. This September, we will be holding our first annual Delta Zeta Fall Carnival. This event, is to contribute to Delta Zeta National Hike for Hearing campaign. The event will be located at Spikes Stadium complete with BBQ food, carnival games, and live entertainment. All proceeds from general admission, entry fees and online donations links will be donated to one of our national philanthropies, The Starkey Hearing Foundation. The Foundation aims to bring the gift of hearing to those in need. For more information on their missions and goals, please feel free to visit their website: www.starkeyhearingfoundation.org.

We are reaching out to a few of the local business in downtown State College to see if there is any interest in contributing to the cause. We are offering 3 different advertising packages that businesses can choose from. When a business selects a sponsorship level, they commit to paying a certain fee in exchange for advertisement as a sponsor of the event on different media outlets. The packages are as follows:

- Level 1: \$100 we add your name to our sponsor section on flyers and on main social media image that is shared on Instagram, Twitter, and facebook.
- Level 2: \$250 flyers, social media image, your logo on the back of our our T-shirts
- Level 3: \$500 flyer, social media image, radio mention, logo on shirt, booth at the event, and logo on jumbo screen during the event

All of the money earned from the sponsorship packages will be donated directly to the Starkey Hearing Foundation. We strongly feel that this will be an excellent way to advertise local businesses, while raising our total contribution to our philanthropy. If your business is interested in learning more about how to become a part of this

amazing cause, please contact our Philanthropy Chairman, Alexa Pane, either by phone (973-864-4970) or by email (alexapane266@gmail.com).

Thank you,

The Delta Zeta Sorority | Gamma Delta Chapter